



**SAND CHERRY**  
*powered by real results*

# Econometric Consulting

*Econometric Modeling Support for Corporate Litigation*

## Affiliated Experts

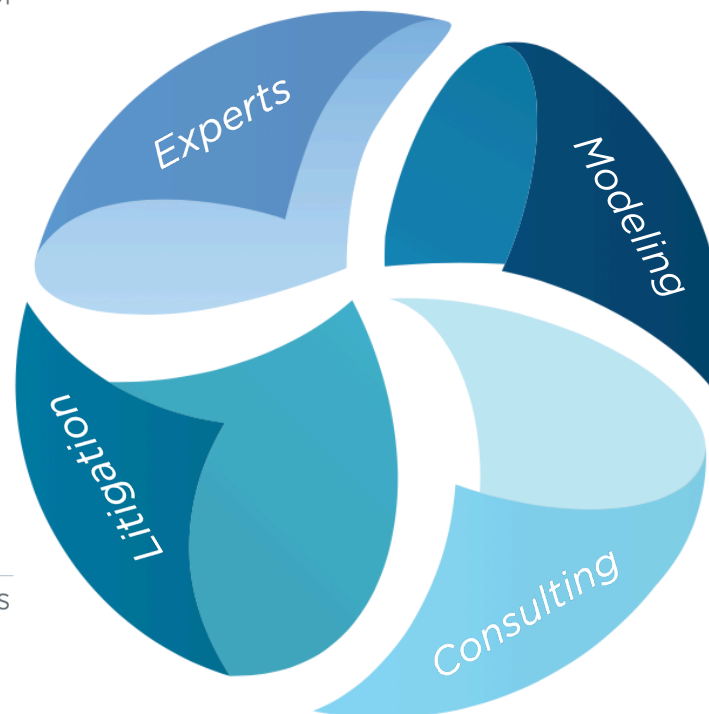
We support law firms and attorneys with the identification of Expert Witnesses, many of whom are drawn from our own established network of professionals. Areas of expertise include:

- *Economics*
- *Finance*
- *Accounting*
- *Management Sciences*
- *Data Science*
- *Operations Research*

## Litigation Categories

Applicable corporate litigation cases warranting our support include:

- *Force Majeure Claims*
- *Antitrust & Competition*
- *Financial Distress*
- *Loan Default*
- *Intellectual Property*
- *Securities Violations*
- *Tax Fraud*
- *Merger & Acquisitions*



## Econometric Modeling

We support corporate litigation proceedings and assigned Expert Witnesses with complex econometric modeling techniques including financial and economic model development and the application of statistics and simulation modeling. These types of economic impact modeling include:

- *Damage Modeling*
- *Valuations*
- *Impact Analysis/Economic Loss*
- *"But For" Analysis*
- *Alternative Scenario Modeling*
- *Econometric Forecasting*
- *Data Science & Statistical Modeling*

## Litigation Consulting

We assist in the effective presentation and delivery of complex quantitative and economic concepts in corporate litigation.

- *Attorney Preparation*
- *Expert Witness Mentoring*
- *Data Visualization*
- *Sentiment Pre-Testing*
- *Deposition/Trial Preparation*
- *Daubert Challenge Support*

Sand Cherry serves as a nexus supporting legal practices and expert witnesses, creating greater leverage and economically delivering higher quality outcomes.

## Advantages for Law Firms

- **Expert Support**
  - *Economic Damage/Valuation Modeling*
  - *Identification of Qualified Expert Witnesses*
  - *Established Affiliate Expert Network*
  - *Wide Range of Expertise (see following page)*
  - *Engagement Ecosystem Into Which Preferred Witnesses Can Operate*
- **Resourcing and Resource Management**
  - *Resource Management Including Multi-Expert Coordination*
  - *Oversight and Leverage From Experienced Modeler and Litigation Consultants*
- **Fees & Budget Clarity**
  - *Scope and Fee Estimate of Expert Model Defined Upfront*
  - *Reduced Average Hourly Fees Due to Leverage of Lower Cost Resources*
  - *Budget and Time Management of Modeling Effort*
- **Scalability**
  - *Ability to Support Small to Complex, Large-Scale Modeling Efforts*



## Advantages for Experts

- **Focus**
  - *Ability to Focus on Highest Value-Added Activities: Vision, Design, Testimony*
  - *Skilled Staff of Lower Cost Modelers, Researchers, etc.*
- **Quality**
  - *World-Class Consulting Systems, Tools and Platforms*
  - *Senior-Level Executive Business Perspective, Model Review, and Support*
- **Delivery Support**
  - *Skilled Production Support Including Graphic Design and Data Visualization*
  - *Preparation Support for Deposition and Testimony*

## Affiliated Experts



### Jack Strauss

#### Current

- University of Denver, Daniels School of Business
- *Miller Chair of Applied Economics*

#### Education

- Duke University
- *PhD - Economics*
- Johns Hopkins University
- *BA - Economics*

#### Prior

- Fulbright Scholar - Economics
- *Kiev, Ukraine*
- St. Louis University, Simon Center
- *Simon Chair of Economics*
  - *Director for Regional Forecasting*



### Ryan Elmore

#### Current

- University of Denver, Daniels School of Business
- *Assistant Professor - Department of Business Information and Analytics*

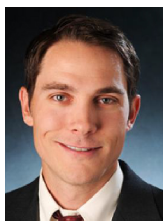
#### Education

- Penn State University
- *PhD - Statistics*
- Miami University
- *MS - Statistics*

#### Prior

- National Renewable Energy Laboratory
- *Senior Scientist - Computational Sciences Center*

## Modeling Specialists



### Brian Lewandowski

#### Current

- University of Colorado, Leeds School of Business
- *Executive Director, Business Research*

#### Education

- University of Colorado
- *Masters in Business Administration*
- Montana State University - Bozeman
- *BA - Finance*

#### Prior

- National Association for Business Economics
- *Certificate in Economic Measurement*
  - *Certificate in Time-series Analysis and Forecasting*



### Edric Starbird

#### Current

- Sand Cherry Associates
- *Mg. Director - Data Insights/Data Integrity Practice*

#### Education

- Columbia University
- *MBA, Goldman Sachs Fellowship*
- Stanford University
- *BS - Management Sciences & Engineering/IE*

#### Prior

- Cornerstone Research
- *Litigation Consultant - Economic Damage Impact Modeler, Simulation Developer*

# Engagement Model



We are a cost-effective quality amplifier for corporate litigation proceedings enabled through a straightforward model of engagement.

## Engagement

Law firm or internal legal group engages Sand Cherry for support. This typically includes identifying Expert Witnesses and/or providing additional litigation consulting support services.

## Modeling

Sand Cherry provides research and develops technical models at direction of Expert Witness.

## Consulting

Sand Cherry provides additional litigation consulting support services as appropriate (see prior page).

## Support

Sand Cherry supports Expert Witness and attorneys during pre-trial, deposition, and trial periods.

## Fees

Sand Cherry economically off-sets otherwise high “expert” fees for research and model development while reserving “expert” time and costs for overall direction and testimony.

Sand Cherry provides billing coordination for all activities by Sand Cherry and Expert Witnesses.



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**ECONOMETRIC CONSULTING**  
DATA INSIGHTS/DATA INTEGRITY

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